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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/471,393	12/23/1999	JAN STENSBORG	0459-0386P	7348
7590	05/18/2004		EXAMINER	
BIRCH STEWART KOLASCH & BIRCH LLP			JACKSON, MONIQUE R	
PO BOX 747			ART UNIT	PAPER NUMBER
FALLS CHURCH, VA 220400747			1773	
DATE MAILED: 05/18/2004				

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary	Application No.	Applicant(s)	
	09/471,393	STENSBORG ET AL.	
	Examiner	Art Unit	<i>eb</i>
	Monique R Jackson	1773	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1) Responsive to communication(s) filed on 05 February 2004.
 2a) This action is **FINAL**. 2b) This action is non-final.
 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4) Claim(s) 73-122 is/are pending in the application.
 4a) Of the above claim(s) 91-96, 102-104 and 116-122 is/are withdrawn from consideration.
 5) Claim(s) _____ is/are allowed.
 6) Claim(s) 73-90, 97-101 and 105-115 is/are rejected.
 7) Claim(s) _____ is/are objected to.
 8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

9) The specification is objected to by the Examiner.
 10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 a) All b) Some * c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)	4) <input type="checkbox"/> Interview Summary (PTO-413)
2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail Date. _____
3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date _____.	5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152)
	6) <input type="checkbox"/> Other: _____.

DETAILED ACTION

1. Applicant's election with traverse of Claims 73-90, 97-101 and 105-115 in the paper filed 2/5/04 is acknowledged. The traversal is on the ground(s) that no undue burden exists in examining all the claims. This is not found persuasive because the inventions have been shown to be distinct for the reasons recited in the prior office action.

The requirement is still deemed proper and is therefore made FINAL.

2. Claims 91-96, 102-104, and 116-122 have been withdrawn from further consideration pursuant to 37 CFR 1.142(b), as being drawn to a nonelected inventions, there being no allowable generic or linking claim. Applicant timely traversed the restriction (election) requirement in the paper dated 2/5/04.

Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

4. Claims 73-90, 97-101 and 105-115 are rejected under 35 U.S.C. 103(a) as being unpatentable over Hori et al (USPN 4,293,599) in view of Choquette and in further view of Mallik. Hori et al teach a method of producing a surface relief pattern in a non-metallic layer coated on a substrate such as a plate or sheet composed of iron, stainless steel, or aluminum wherein Hori et al teach that a substrate having a pattern thereon is particularly useful in various applications and may be provided with a multicolored topcoat (Abstract; Col. 6; Col. 7, lines 3-20.) Hori et al do not specifically teach that the substrate is provided with a colored layer

between the surface relief layer and the substrate or that the surface relief is further provided with a diffraction pattern or metallic hologram. However, it is well known in the art as taught by Choquette that substrates provided with a surface relief pattern may be further coated as instantly claimed to provide holographic or diffraction pattern effects to provide the desired decorative properties for a particular end use. Further, the use of the holographic images over printed or decorative coatings on substrates to provide tamper-proof and/or decorative products is well known and conventional in the art as taught by Mallik et al and therefore it would have been obvious to one having ordinary skill in the art to provide a colored layer as needed based on the desired end use of the imaged product wherein the use of holographically-imaged substrates to fabricate containers or any other end products wherein a holographic image would be desirable is well known and conventional in the art and it would have been obvious to one skilled in the art at the time of the invention to produce a container product or any other desired imaged product based on the teachings of Hori in view of Choquette and Mallik.

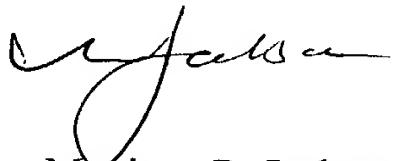
Response to Arguments

5. Applicant's arguments filed 6/17/03 have been considered but are moot in view of the new ground(s) of rejection.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Monique R Jackson whose telephone number is 571-272-1508. The examiner can normally be reached on Mondays-Thursdays, 8:00AM-4:30PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Paul J Thibodeau can be reached on 571-272-1516. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).



Monique R. Jackson
Primary Examiner
Technology Center 1700
May 17, 2004